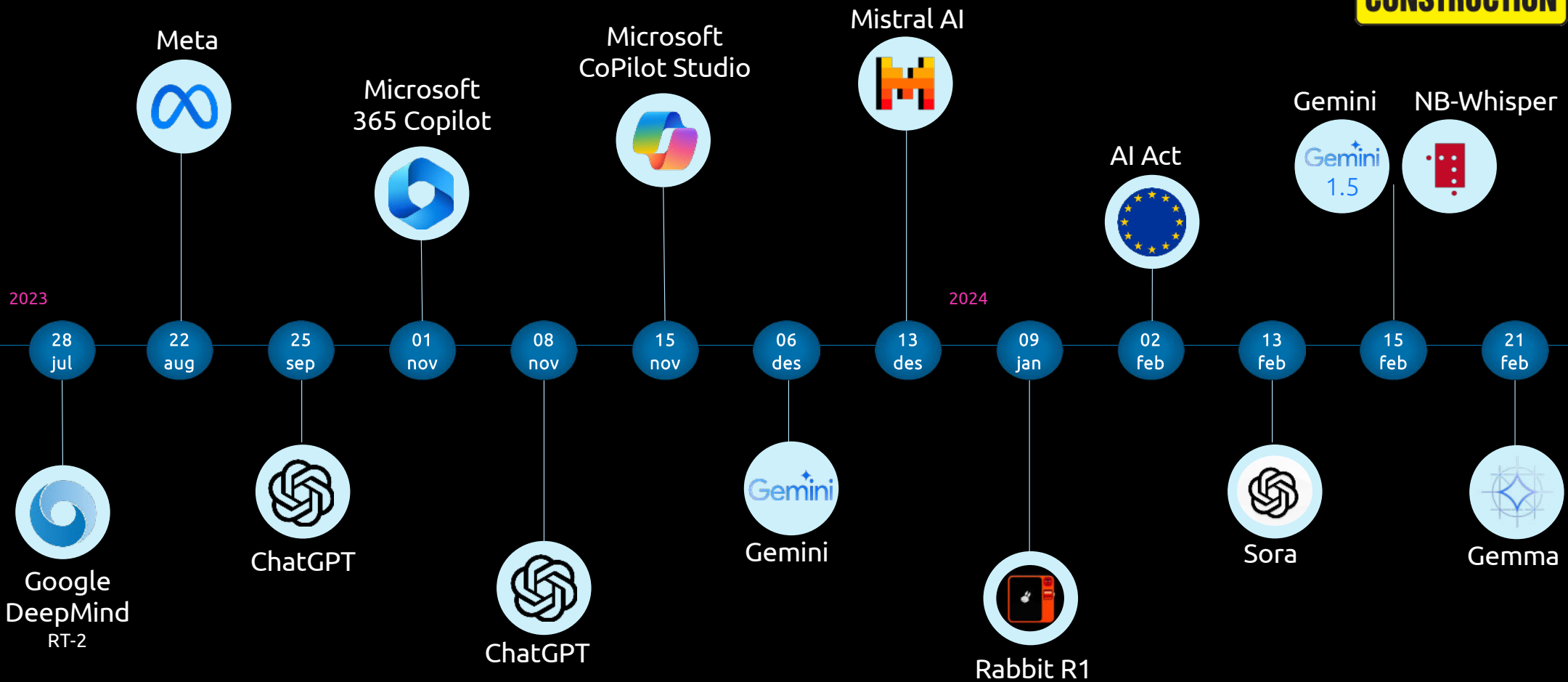


Ja, skal vi se...

~~Deepfakeit Till You Make It~~  
~~The Kodak Moment~~

# BEKLAGER: UTDATERT...

**CAUTION**  
AREA UNDER  
CONSTRUCTION





# OMRÅDENE DER GENERATIV AI HAR FÅTT MEST OPPMERKSOMHET



Kundeservice



Markedsføring og salg



Kunnskapsforvaltning



Koding og programmering



HR

+ 1 million  
«use-caser»

A white and orange tabby cat is seen happily darting through a dense garden, as if chasing something. Its eyes are wide and happy as it jogs forward, scanning the branches, flowers, and leaves as it walks. The path is narrow as it makes its way between all the plants. The scene is captured from a ground-level angle, following the cat closely, giving a low and intimate perspective. The image is cinematic with warm tones and a grainy texture. The scattered daylight between the leaves and plants above creates a warm contrast, accentuating the cat's orange fur. The shot is clear and sharp, with shallow depth of field.



I virkeligheten er de i  
sin natur

General

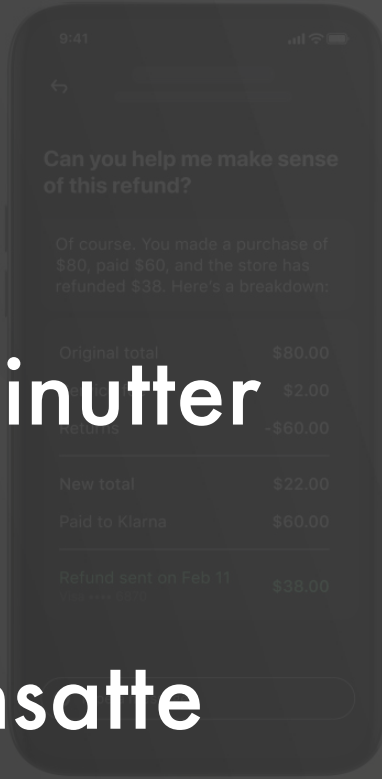
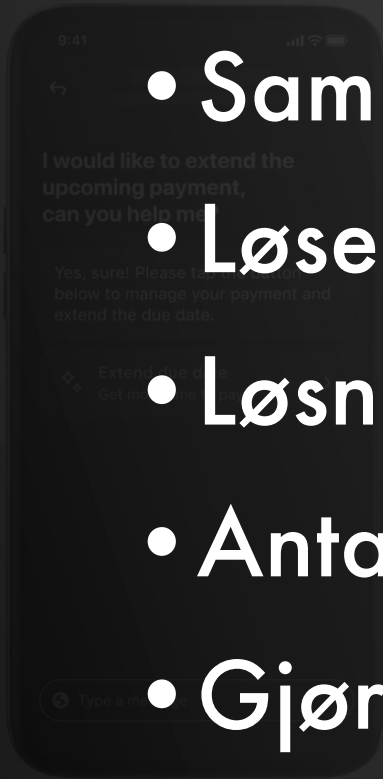
Purpose

Technologies

for  
alle  
overalt

På en gang

- 2,3 millioner samtaler
- Samme kundetilfredshet
- Løser saker raskere
- Løsningstid gikk fra 11 til 2 minutter
- Antatt effekt i 2024 er \$40M
- Gjør jobben til 700 fulltidsansatte
- I 23 markeder, 24/7 på 35 språk



Klarna



**Dette er ikke vanskelig**



NutcrackerGPT



GPT-4

DALLE 3



Whisper

Gemini

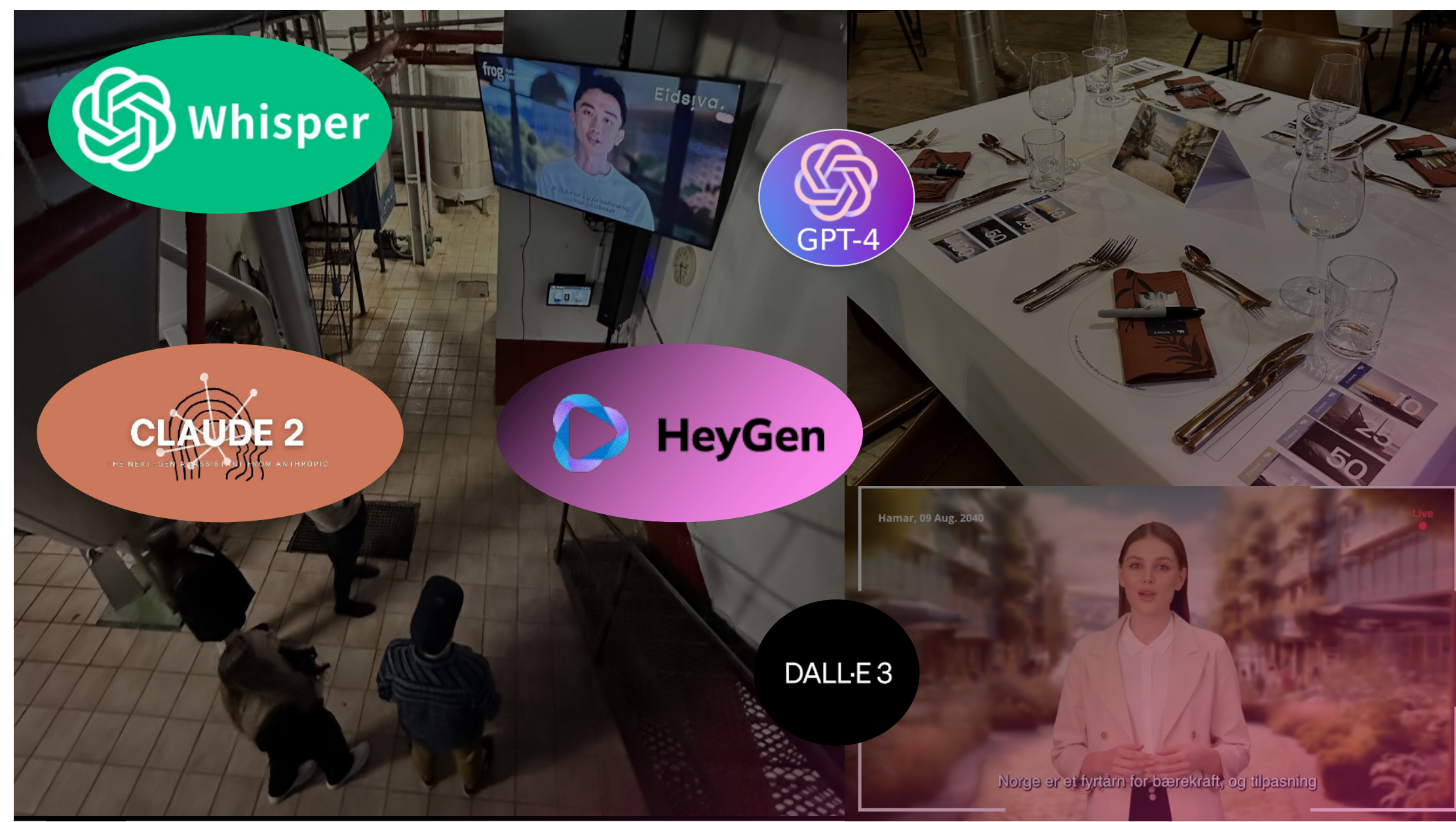


DALLE 3

Hamar, 09 Aug. 2040

Live

Norge er et fyrtårn for bærekraft, og tilpasning



Vi befinner oss på en  
bratt kurve med  
økende kapabiliteter  
og  
fallende kostnader

*Thank you.*

*Thordur Arnason  
Vice President  
Capgemini Invent  
Capgemini AI futures Lab*

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